

RESUMÉ

Marjolijn Stappers

[You May Also Like This](#)

2018 ·



Hello there! This is my resumé.

I've categorized my experience in freelance jobs, permanent jobs, partnerships, commissioned and non commissioned work.

It may be less traditional, so is my career.

TO EXPERIENCE ALL THIS PLEASE CLICK HERE!

YOU MAY ALSO  LIKE THIS

or go to letsrock.youmayalsolikethis.com

Marjolijn Stappers (1980)
Liver and works in Amsterdam

EDUCATION

Design Academy Eindhoven
Bachelor of science
Man & Communication
2001 - 2006

Alkwin Kollege Uithoorn
HAVO
1994 - 2000

WORKSHOPS & COURSES

Frans Masereel Centrum Kasterlee (Belgium)
School residency printmaking (1 week)
2003 and 2004

Cor Unum Ceramics Den Bosch
Study project ceramics
2002 (2 months)

Atelier Daglicht Eindhoven
Silkscreen printing course on fabrics
2004

Amsterdam Grafisch Atelier
Silkscreen printing course
2007

Nieuwe Klasse & Pastei (Alex Barbaix)
Letterpress & off set printing course
2010

Better Letters
Mike Meyer Handlettering Workshop
2015

SKILLS

Languages

- Write, talks and thinks in dutch and english
- Can have a small chat about the weather and order something in french and in german

Adobe CS & Media

- Illustrator, Photoshop, Indesign (advanced)
- Flash, After Effects, Premiere (intermediate)
- Interactive presentations & animated gifs
- Powerpoint and Keynote
- DTP & understands pre-press
- Understands vectorworks

Art Direction

- Can make decisions and give directions
- Can translate client briefings in to ideas and clear concepts, concepts in to designs etc.

Writing

- Tone of voice, pay off's, phrases and metaphors.
- Most linguistically playful in dutch

Whole experience

- Able to translate concepts and ideas in convincing visuals from merchandise to event.
- Able to translate a brand into multiple disciplines.

Art work

- Quick concept sketching (digital or by hand)
- Illustration (from realistic and detailed to quick and dirty)
- Hand lettering
- Painting
- Printmaking (silkscreen on paper and fabric, etching, off set printing)
- Ceramics (moulding & pottery)
- Woodworking
- Dressmaking
- Photography
- Make things slick with Photoshop
- Motion graphics
- Bookmaking
- Pattern making
- Typography
- Prototypes, dummies and scale models

Production

Planning

Presentations

Brain storming

HOUNOURS AND AWARDS

SAN Accent 360 Branding 2018

- Part of the Persuade Zeeman design team as a freelance designer & illustrator

RGD - Social Good Award 2014

- Non commissioned project MAFIFA i.c.w. Vos Broekema

Honourable Mention ADCN 2014

Package design and graphic design

- Comissioned project

client: Herbapharm · Mama Sopa · Bubbles for Charity

Nomination Dutch Design Awards 2011

Part of the Hotel The Exchange design team as a in house graphic designer @ INAMATT

WORK EXPERIENCE I

Selection freelance projects
permanent jobs & partnerships;

FREELANCE

Varova Fashion

Miniverse

Art Director & Illustrator (in-house)

> online content and communication, (fashion)products, campaigns, retail branding, promotional events.

July 2016 - Oktober 2017 (3 days a week)

Millford Brand Identity/

Albert Heijn

Concept designer, package designer, illustrator (in-house)

May- September 2016

April - June 2017

INA-MATT/

Bruna

Illustrator and designer (externally)

> merchandise products, give a ways, stationery, wrap-pings, retail, instore decoration & instore branding

on demand between 2014 and 2016

Persuade/

Zeeman

Corporate social responsibility program (externally)

Art director, senior designer and illustrator

> new tone of voice and visuals to give insights in Zeeman's sustainability

> basis to the new branding communication

April - December 2015

Vbat/

Woolworth, Australia

Graphic designer, concept designer, retail illustrator (in-house)

> instore communication and retail experience.

September 2014 - May 2015

* overview of art work on request

KesselsKramer/

Museum of the Image Breda

Graphic Detour

Concept and graphic designer (both in-house and externally)

> visual style, typography for hand outs, affiches, events and exhibitions

2010

Tribal DDB

Phillips

Visual Designer package design (in-house)

4 months in 2009

PERMANENT JOBS

INA-MATT (interior architects)

Senio graphic designer

> instore communication & branding, interior graphics, branding, visual identities, merchandise, motion design, package design, retail and events.

2010 - 2014 (24h)

Studio Overburen - Joost Overbeek

Graphic designer

> Affiches, books, hand outs, magazines

> mainly cultural organisations and events.

2006 - 2008 (40h)

Independent Network

Ruud Nijhout

Graphic designer

2005 - 2006 (16h)

Whatif?

Concept drawer and visualiser

2002 - 2005 (8h)

PARTNERSHIPS

Con-Fetti

Design for eye candy and must haves

Ina Meijer & Marjolijn Stappers

2012 - 2014

clients: Anna van Toor, Sandwich, Mama Sopa, Sandwich

Harrie

Miranda Ensink & Marjolijn Stappers

Mid 2008 - 2011

clients: Festival over het IJ, Het Materiaalfonds, Ola, Club 11, Kunstmarkt.

WORK EXPERIENCE II

Selection Commissioned and
non commissioned projects

COMMISSIONED

• Gemeente Amsterdam - Zuidasdok

Art Direction, Design & Illustration
illustrated pocket book about the big transitions at the
Zuidas and Zuidasdok
2018 - now

• Genuine Business & Storytelling Products

Henk-Jan Beltman and Jeroen Tebbe

No House Wine
Art direction, branding and package design
> Branding, visual id & style, package design,
stand design, promotion concepts, event concepts
2017 - now

International Bon Ton Toys

(pluche developer WNF, Miffy, and more)
Art work for retail, stands and promotion
Since beginning of 2018 - now

Stichting NDSM

Anne- Marie Hoogland
(former general director Stg. NDSM-Wharf)
Werk aan de Werf / Work on the Wharf
project: This place is you
Art direction, graphic design and motion design
i.c.w. Camiel Schouwenaar, Barbara Mulderink and
Crispy Clips
2015

Persuade/

Zeeman

Branding. Illustrations on demand
2015 - now

Stedelijk Museum Amsterdam

Maak het met kunstenaars / Create with artists
Graphic design and illustrations, promotions.
September - December 2015

Vbat/

Woolworths Australia

Food department
Illustrations for retail, decoration and
instore communication
May and June 2015
* overview on request

Herbapharm

Mama Sopa

Art direction, illustration and package design
2014

Uit De Keuken van Maass

Branding, visual identity, retail design and
package design
2014

Betsie Palmer

Window dressing and retail decoration and props
2013

Plan Nederland

Plan to Happiness
Retail design and package design for
a start up project.
2014

Hemeltjelier!

Noorderlicht
branding, affiches, illustrations
2008 - 2013

Oililly & House of Orange

The Soft Parade
Motion design and VJ for fashion show during the Dutch
Fashion Week
2009

Materialfund / Fonds Kwadraat

Visual identity, graphic design
Visual id, hand outs, stands, exhibitions, media, branding
2007 - 2013

NON COMMISSIONED

MAFIFA

University for the Creative Arts Canterbury
Set of affiches made during the pressure cooking style week
The Fuck Off Poster Factory Project
Done with Vos Broekema
*** Winner Social good Design Award , Canada, 2014
*** Quad Award, Design of the Day

Food Fetish Federation

Visual style and experience for foody friends to launch their business during the Mode Biennale Arnhem @ shop Humanoid
2013
Done with Ina Meijer

Stay Bold Pony Boy

Affiche and silkscreen project without real fake gold about staying brave.
Inspired by the classic movie 'The Outsiders' directed by F.F. Coppola .
* Get a signed and numbered item on request!
Done with Superette



Spincake Inc. ↑

Self made rotating pancake machine based on the spincake art method.
Made from old machines, performed in a tasteful setting at;

- Dutch Design Week, Machinekamer 2009;
- Dutch Design Week , Amaro Industries 2009;
- Winterparade Westergas with Andere Amaro 2009;
- Zwarte Cross, 2010;
- NDSM Hot Docks 2010;
- Eddie The Eagle Museum, Tolhuistuin, 2011

NDSM HOTDOCKS

Promoting, organising, making it happen and designing one of the first big NDSM Art city promotion event.
2011
With Arthur van Beek, Rombout Oomen, Marc Koolen Pick Up Club, Marc Faase, and many others.

Departure Affiche for Anthon Beeke

Affiche design for farewell event for Anthon Beeke, head of de department man & communication @ Design Academy Eindhoven initiated by successor Annelys de Vet.
2009

HOBBIES

- Surfing
- Motor biking
(favourite models Yamaha XTZ 660, Ducati Earth)
- Snowboarding
- Spinning
- Music & concerts
- Drumming
- Writing children stories
- Illustrations
- Exhibitions & events
- Nature
- Animal spotting and throwing stones in the water with our 2 year old son
- Reading a newspaper

TO EXPERIENCE ALL THIS PLEASE CLICK HERE!

YOU MAY ALSO  LIKE THIS

or go to letsrock.youmayalsolikethis.com

SOME HOT SHOTS OF MY WORK...



Miniverse - AW 2016 Collection promo



Hotel The Exchange - Inside Design Fair promo stand

SOME HOT SHOTS OF MY WORK...



Shop Options! - Visual ID & Merchandise



SOME HOT SHOTS OF MY WORK...



De Wereld van Smaak - instore graphics



Package design Mama Sopa